**TiVo Home Page Hero Ad Copy Worksheet**

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| Advertiser: Advertiser Name |
| Program Title: Limit 20 CharactersFlight Start Date: Click or tap to enter a date.Flight End Date: Click or tap to enter a date. |
| Program Description: Limit 150 Characters |

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 Call to Action:

Once this form is complete, Email AdCreative@tivo.com with a ZIP file or link containing this form, a featured image, a title logo, and a provider logo. More info at advertising.tivo.com

Submit assets 7 business days prior to flight.