A picture containing shape

Description automatically generated**TiVo Home Page Hero Ad Copy Worksheet**

|  |  |  |  |
| --- | --- | --- | --- |
| |  | | --- | | Advertiser: Advertiser Name | | Program Title: Limit 20 Characters  Flight Start Date: Click or tap to enter a date.  Flight End Date: Click or tap to enter a date. | | Program Description: Limit 150 Characters | |

Call to Action:

**QR Code Promo Only**

Secondary Description: Limit 224 Characters