**TiVo Home Page Hero Ad Copy Worksheet**

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| Advertiser: Advertiser Name |
| Program Title: Limit 20 CharactersFlight Start Date: Click or tap to enter a date.Flight End Date: Click or tap to enter a date. |
| Program Description: Limit 150 Characters |

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 Call to Action:

**QR Code Promo Only**

 Secondary Description: Limit 224 Characters